



ABOUT THE ROSÉ SOIRÉE

Join us at the enchanting St. Boniface Cathedral Ruins for an evening soirée celebrating the exceptional cardiac care and research at St. Boniface Hospital, where Manitoba's gold standard is set for cardiac excellence.

At the Rosé Soirée, guests will be treated to sumptuous food and signature cocktails, all while overlooking Winnipeg's downtown skyline over the Red River at sunset. Guests will be able to partake in a high-end auction filled with fabulous prizes, and an entertainment lineup that will have you talking about the event for months to come!

A PARTNERSHIP FOR HOPE AND HEALING

St. Boniface Hospital is a renowned leader in cardiac care. Cardiac Sciences Manitoba sees more than 51,000 patient visits each year and has the best bypass and valve replacement survival rates in the country. Each year our cardiac teams perform more than 1,100 cardiac surgeries; implant more than 1,000 pacemakers; and perform more than 17,000 echocardiagraphy tests. And our patients have some of the best outcomes in Canada.

Net proceeds from Rosé Soirée will support life-saving, critical cardiac care at St. Boniface Hospital. Join us in making a difference for thousands of Manitobans who receive vital cardiac care at St. Boniface Hospital every year.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (\$25,000)

- Presenting recognition on all materials
- 10 tickets to the event
- VIP experience
- Opportunity to distribute joint news release announcing partnership
- Formal recognition in speaking program
- Opportunity for company representative to speak at event
- Opportunity to provide company signage at the event
- Logo/Name recognition in all event advertisements in Winnipeg Free Press and La Liberté pre- and post-event
- Opportunity to have a doctor/researcher speak at your company event or bring your team to tour of the research centre (limited guests)

- Recognition in Winnipeg Free Press Community Profile page
- Logo/Name recognition on Foundation website with link to company website
- Logo/Name recognition in Foundation social media posts, reaching more than 6,200 followers on Facebook, Twitter, and Instagram
- Story in Foundation digital and print publication acknowledging event, reaching more than 5,500 people
- Prominent logo placement at designated areas at the event
- Logo/Name recognition on all event materials and signage

ROSE GOLD SPONSOR (\$15,000)

- 8 tickets to the event
- VIP experience
- Formal recognition in speaking program
- Logo/Name recognition in event advertisements in Winnipeg Free Press and La Liberté pre- and post-event
- Recognition on Foundation website

- Recognition on Foundation outdoor digital sign, which is seen by thousands of drivers every day
- Logo/Name recognition in Foundation social media posts, reaching more than 6,200 followers on Facebook, Twitter, and Instagram
- Recognition in Foundation publication acknowledging event, reaching more than 5,500 people
- Recognition on all event materials and signage

SILVER SPONSOR (\$10,000)

- 6 tickets to the event
- Logo/Name recognition in event advertisements in Winnipeg Free Press and La Liberté pre- and post-event
- Formal recognition in speaking program
- Recognition on Foundation website
- Recognition on Foundation outdoor digital sign, which is seen by thousands of drivers every day
- Logo/Name recognition in Foundation social media posts, reaching more than 6,200 followers on Facebook, Twitter, and Instagram
- Recognition in Foundation publication acknowledging event, reaching more than 5,500 people
- Recognition on all event materials and signage

COPPER SPONSOR (\$5,000)

- 4 tickets to the event
- Logo/Name recognition in event advertisements in Winnipeg Free Press and La Liberté pre- and post-event
- Recognition on Foundation website
- Recognition on Foundation outdoor digital sign, which is seen by thousands of drivers every day
- Logo/Name recognition in Foundation social media posts, reaching more than 6,200 followers on Facebook, Twitter, and Instagram
- Recognition in Foundation publication acknowledging event, reaching more than 5,500 people
- Recognition on all event materials and signage

FRIEND SPONSOR (\$2,500)

- 2 tickets to the event
- recognition in event advertisements in Winnipeg Free Press and La Liberté preand post-event
- Recognition on Foundation website

- Recognition on Foundation outdoor digital sign, which is seen by thousands of drivers every day
- Recognition in Foundation publication acknowledging event, reaching more than 5,500 people
- Recognition in event program

GIFT IN-KIND BENEFITS

For more information about other in-kind sponsor benefits like entertainment and wine please email event coordinator Kate Yacula kyacula@stbhf.org or call 204-299-1348

