

## **News Release**

FOR IMMEDIATE RELEASE

## St. Boniface Hospital Foundation appoints Karen Fowler President & CEO Seasoned fundraiser takes the helm as Foundation celebrates 50 years

**WINNIPEG – May 3, 2021** – The St. Boniface Hospital Foundation Board of Directors is pleased to announce that Karen Fowler has accepted the appointment of President & CEO of St. Boniface Hospital's main fundraising body.

Fowler is not new to the Foundation, having served in increasingly senior roles since joining the organization in 2017. A seasoned professional fundraiser, Fowler brings key strengths in relationship building, mentorship, and strategic planning to the Foundation.

"At the heart of it, I would like to see the Foundation's reputation for having a significant impact on compassionate healthcare and outstanding medical research at St. Boniface Hospital continue to grow in our community in order to have the ability to make a bigger impact on health care and medical research overall," says Fowler.

Fowler has worked with a variety of health-care and educational fundraising organizations in both Manitoba and Alberta since 1997. She obtained her Certified Fund Raising Executive (CFRE) status in 2011, signifying accountability, service, and a commitment to making a difference for good. She currently serves as President-Elect for the Association of Fundraising Professionals, Manitoba Chapter and contributes to the profession by teaching Fundamentals of Fundraising and the CFRE study course to developing fundraisers.

"We are entering an exciting time at the Hospital," says Carmine Militano, Chair, St. Boniface Hospital Foundation Board of Directors. "It is the Hospital's 150th anniversary and the Foundation's 50th this year. We are confident in Karen's abilities to lead us and embrace many exciting initiatives while continuing to deal with the challenges presented by the pandemic."

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St. Boniface Hospital Foundation was founded in 1971 and is the primary fundraising organization for St. Boniface Hospital. The Foundation is dedicated to making possible the many innovations in health research and patient care taking place at the Hospital. St. Boniface Hospital is a leader in patient care excellence, delivered with genuine compassion. Research at St. Boniface Hospital is where medical discoveries are made; science is translated into

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practices that improve human health; and today's best minds are shaping tomorrow's advances in health care. For more information, visit <u>www.stbhf.ca</u>.



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