

## **News Release**

# New Decade, New Prizes, Same Important Cause! St. Boniface Hospital's Mega Million Choices Lottery Returns with 7 Grand Prize Choices

Every purchase supports patient care and medical research at St. Boniface Hospital

#### **FOR IMMEDIATE RELEASE**

**Wednesday January 15, 2020 (WINNIPEG, MB)** – St. Boniface Hospital Mega Million Choices Lottery is back for 2020 – kicking off a new decade with new options sure to please loyal and early-bird players. Tickets are now on sale.

"Last year Manitobans answered the call in record numbers to support St. Boniface Hospital patients and medical research – one result was the biggest 50/50 pot in the province's history," said Vince Barletta, President and CEO of St. Boniface Hospital Foundation. "Now, for the first time ever, we're offering a Brandon home – including a cottage in the Clear Lake area."

This year the Lottery includes new options to keep things fresh for players and keep the momentum going – the Grand Prize winner will select 1 of 6 luxury prize packages **OR** the winner can opt for \$1.2 million tax-free cash. It's our biggest Grand Prize cash option ever! Every Grand Prize home package also comes with \$250,000 cash, at least one vehicle, and a travel package valued at \$50,000.

More than 3,000 prizes, worth over \$2.2 million in total, are up for the winning. All include a cash option. The extra 50/50 PLUS (can reach \$2 million) and the Big Score PLUS are two more ways players can win big.

#### **NEW IN 2020:**

As always, buy early to win more with the Ultimate Bonus and Loyalty Bonus prizes. This year's Ultimate Bonus will have **2 winners**, not just 1 as in years past. *Get in today to win more – order your tickets by midnight, Thursday, January 30* to get in <u>all</u> this year's biggest draws!

Buy before **midnight**, **Thursday**, **March 5** for a chance at our \$250,000 Early Bird – with a \$225,000 main prize, *plus* an additional **25 winners of \$1,000 each**.

Every lottery ticket purchase helps save lives at St. Boniface Hospital – and right here in Manitoba. Lottery proceeds are instrumental in funding the hospital's NICU, cardiac care, and palliative care areas. As well, thanks to your support, St. B. researchers can pursue challenging investigations with the potential to help people *around the world* live in better health.

"We can't stress it enough," Barletta said. "The money raised is essential to ensure patients get the best-possible care. Any of us might find our self or our family in need at St. Boniface Hospital." Order online at stbmegamillionchoices.ca, or by phone at 204-256-7203.

Tickets are also on sale at London Drugs, Red River Co-op Food stores, select Shoppers Drug Mart stores and at St. Boniface Hospital.

Tickets are 1 for \$100, 2 for \$175, 4 for \$300, and 8 for \$500. 50/50 PLUS and Big Score PLUS tickets start \$20.

You make the difference at St. Boniface Hospital. Thank you, for saying yes.

Details on every prize are at stbmegamillionchoices.ca.

- 30 -

### For more information, contact:

Jessica Miller
Director of Communications
St. Boniface Hospital Foundation
Ph. 204-235-3966 Cell 204-770-3210
imiller@stbhf.org

Follow us and stay up-to-date! facebook.com/stbmegamillionchoices Instagram.com/stbonifacemega twitter.com/stbmegamillion